



“How to Avoid Being A Cocktail Weenie”

In this entertaining and informative business communications session Canada’s etiquette ladies will help you understand why the executive standing by the shrimp tree might leave having satisfied their appetite but they’ll have missed out on meeting key clients. We’re all afraid about walking into a room full of strangers but, if you want to know how to make the most of every networking situation, you’ll need to brush up on your communication skills. When it comes to success in modern business, confidence is key.

Who Should Take This Seminar?

Sales professionals, managers, public relations professionals, anyone who attends networking functions and needs to send a positive impression of themselves and/or their company would benefit from this session.

Upon completion of this seminar, you will be better able to:

- Conduct yourself properly in any social or business situation.
- Walk into any room showing confidence and having “purpose”.
- Leave cocktail and networking functions with your reputation intact.
- Learn what to eat and drink, and when and how to do it.
- Wine and dine graciously with higher ups, peers, associates or clients.
- Initiate and carry on conversations in networking situations.
- Represent your company professionally when you travel for business.
- Communicate confidence and competence in your daily interactions
- Show respect and leadership through your actions and attitude.

Benefits:

Knowing what is expected and accepted behavior for every business and professional situation is vital. There’s more to personal presence than an expensive suit. A “polished professional” knows how to handle him or herself in every social or business situation.

***In Good Company is pleased to offer this session at a special rate of \$2850.00 plus GST for a half-day session. Offer valid on sessions booked prior to September 15, 2006. Travel and expenses not included. Contact The Etiquette Ladies 204-452-9699 for more information.**